

**ROAD CSR**  
**A Roadmap for Integrating Corporate Social Responsibility into EU Member States  
and Business Practices**

**5th Steering Committee Meeting**  
**June 13<sup>rd</sup> – 14<sup>th</sup>, 2018**

**Primus Hotel, Ptuj, Slovenia**  
*Pot v Toplice 9, Ptuj*

**AGENDA**

**Day 0 June 12th**

Optional common dinner – meeting place Hotel Primus 20:00, at the lobby

Dinner place: Pizzeria Beli Vitez,

Venue: Mlinska cesta 7, Ptuj, walking distance 700m

**Day 1: June 13<sup>rd</sup>**

**Study visit (field trip excursion)**

**(Each partner should bring with them at least 2 regional stakeholders)**

8:45 –	Meeting place: Hotel Primus (at the door) – Bus waiting
9:00 – 10:00	Bus drive to Murska Sobota
10:00 – 11:00	Best practice: <b>Saubermacher Waste treatment</b> Murska Sobota – presentation of CSR practice ( <a href="https://www.saubermacher-komunala.si">https://www.saubermacher-komunala.si</a> )
11:05 – 12:00	Bus drive to Maribor
12:00 – 13:00	Best practice: <b>Maribor water utility</b> - presentation of CSR practice
13:00 – 14:30	Lunch in Maribor
14:30 – 15:30	Best Practice Maribor Bank or Tkalka or DEM (TBD)
15:30 – 16:00	Bus drive to Ptuj

**17:30 - sightseeing Ptuj and visit of wine cellar** (meeting place Hotel Primus, lobby)

**20:00 - dinner at Restaurant Pomaranča** (directly from sightseeing)

Venue: Ob Dravi 3a, Ptuj, walking distance: 1.7km

**Day 2: June 14<sup>th</sup> Interregional Stakeholders Meeting**

Location: Hotel Primus, conference room

**(Each partner should bring with them at least 2 regional stakeholders)**

9:00 – 10:00	Presentation of Slovenian draft CSR Strategy and CSR award, Anita Hrast, IRDO
10:00 – 10:10	Overview of the activities of the ROAD-CSR project: Dr. Eudokia Balamou: Larnaca and Famagusta Districts Development Agency - Project Co-ordinator
10:10 – 10:30	Status of the Member States Implementation of Directive 2014/95/EU - Dr. Eudokia Balamou: Larnaca and Famagusta Districts Development Agency - Project Co-ordinator
10:30 – 11:00	Making the business case: The effects of Corporate Social Responsibility on SMEs competitiveness: Haley Knudson – Norwegian University of Science and Technology (NTNU)
11:00 – 11:30	Coffee Break
11:30 – 11:50	Best Practices from Greece and Suggested Actions for the Action Plan: Region of Crete
11:50 – 12:10	Best Practices from Extremadura and Suggested Actions for the Action Plan: Alicia Gonzalez Bayon - General Directorate of Labor, Regional Ministry of Education and Employment of the Government of Extremadura
12:10 – 12:30	Best Practices from Norway: Haley Knudson – Norwegian University of Science and Technology (NTNU)
12:30 – 12:50	Best Practices from Slovenia and Suggested Actions for the Action Plan: Darko Ferčej – E-institute, Lenka Puh, Jazon
12:50-13:10	Best Practices from Czech Republic and Suggested Actions for the Action Plan: Michaela Novotná - South Bohemian Agency for Support to Innovative Enterprising
13:10 – 13:30	Best Practices from Italy and Suggested Actions for the Action Plan: Irene Gasperi – Veneto Region
13:30 – 14:30	Lunch
14:30 – 16:00	Workshop between partners and stakeholders Partners and stakeholders will be split to groups and questions will be given to each group for discussion Coffe will be available from 14:30 on

Dinner at the hotel Primus: 20:00