

INTERNATIONAL IDEAS COMPETITION TO ENHANCE

COMPETITIVENESS AND SUSTAINABLE ATTRACTIVENESS OF "PADUA SOFT CITY"

Art. 1 - BIDDING AUTHORITY

An international contest aiming at enhancing the competitiveness and attractiveness of sustainable "SOFT CITY PADUA", is announced by Padua Chamber of Commerce, Industry and Agriculture, located in Piazza Insurrezione 1 A - Padua. Notice pursuant to Article 108 of Legislative Decree no. 163/2006 and art. 259 of Presidential Decree 207/2010.

Procedural Responsibility: dr. Maurizio Pirazzini

<u>Technical Secretariat:</u>

Chamber of Commerce of Padua - Special and European Projects
Piazza Insurrezione 1 A - 35137 Padova ITALY e-mail: progetti@pd.camcom.it

Art. 2 - SUBJECT AND GOAL OF THE COMPETITION

2.1 - Objectives

The goal of the competition is to get a comparative evaluation among a plurality of design ideas to be translated into some Master Plan proposals concerning Padua Soft City according to a Smart City model: building a digital economic sustainable city, implementing the new urban philosophy using emerging technologies.

The ultimate objective is to improve the quality life of citizens and businesses and boost the competitiveness and attractiveness of the area between the railway station and the south industrial area.(to get more detailed info see the specific attached documents)

Project ideas should propose targeted strategies to optimize sustainable urban regeneration and innovation of public services relating the physical infrastructure of Padua Soft City "to the human capital, intellectual and social development of those who live and work" using and implementing new communications technologies, mobility, environment and energy efficiency, in order to improve the quality of life and meet the needs of citizens, businesses and institutions.

The proposal should consider the existing area, enhance it, understand its needs and give an answer starting from a better use of public spaces and the networking / connection of existing services.

2.2 - Required approach and guidelines

The main aspect of a project direct to improve urban sustainability is the ability to combine and integrate the different aspects of sustainability: ecological, social and economic.

The design of the Master Plan must therefore necessarily be multidisciplinary, acting simultaneously as urban hardware (infrastructure, public spaces, environmental, construction, physical transformations) and also as urban software (changing existing lifestyles, transforming relationships, services for education and health, sustainable mobility, new employment, information and communication networks ..).



2.3 - Competitiveness and attractiveness of the area for a knowledge economy

The recent European policies on urban regeneration and attractiveness of the territories are part of a framework where the objectives of competitiveness are strictly mixed with the objectives of social cohesion. In this vision, which finds in the concept of "smart City" its natural extension, the competitive advantage of the proposal of the Master Plan of Padova Soft City, as protagonist of the new economy of knowledge, must be sought in the improvement and in the requalification/upgrading of tangible and intangible resources such as: skilled workforce, presence of advanced centres of research and training as well as of spaces for culture and entertainment (the so-called amenities), of creative and artistic productions, of attractive and energy efficient public spaces, full of activities for residents, workers and visitors, avoiding the repetition of single-purpose districts/ the re-offer of monofunctional quarters and associating with specific physical transformations actions applied to the strengthening of social relations, offering new opportunities for employment, promotion of greener/most ecologic lifestyles.

Since this is a competition of ideas, project proposals may be submitted according with the Municipal Intervention Plan (1° Piano degli Interventi), in any case respecting the existing Spatial Plan (PAT).

Art. 3 - ANNOUNCEMENT OF THE COMPETITION

The current competition notice and the related documents are available on the institutional website of Padua Chamber of Commerce www.pd.camcom.it/softcity

Art.4 - DOCUMENTATION FOR COMPETITION

The competition promoter provides to all participants, the following documentation:

- Suggested area of interest
- Extract of the current Spatial Planning Plan (PAT);
- Extract of the first intervention plan (IP) PRG previously in force;
- Padua Soft City Context analysis and proposal for a route to the Smart City made by the Istituto Superiore Mario Boella and the Politecnico di Torino;
- Poster "An agreement to return to the city"
- <u>Document "A deal for a regional program of strategies and policies of urban regeneration objectives and values for the Venetian cities of the future"</u>
- Orthophoto map
- Mobility Plan (P.U.M.)
- Action Plan for Sustainable Energy in the City of Padua
- Digital Agenda of the Veneto Region 2014-2016
- Regional Operational Plan 2014-2020

Art. 5 - QUESTIONS AND REQUESTS

Questions and requests for clarification of technical, procedural, organizational, content and method related to the competition shall arrive within and not after the <u>daytime March 31</u>, <u>2015</u>, exclusively on-line on the site http://goo.gl/forms/ylfzcHUf4n

No other procedure is allowed: questions or requests sent with other form will not be taken into account or accepted.



A summary of the received questions and related answers will be posted in the "FAQ" page, anonymously and periodically updated.

Please note that we will not provide information on telephone solicitation and we will not answer to questions that may arrive after the deadline mentioned above.

The competitors have to regularly examine the published questions and the related answers before submitting the project participant.

Art. 6 - PARTICIPATION REQUIREMENTS

Subjects who may be admitted to participate in the competition pursuant to Article 90, art. 90, comma 1, letters d), e), f), f bis), g,) h) of art. 90 D. Lgs. n° 163/2006, registered in the Registers of the respective professional orders.

The competition is open to the following subjects:

- d) Individuals (architects, designer and engineers) residing in Italy and abroad, and to groups of designers and mentioned professionals. Participating designers must be enrolled in the Registers of the respective professional orders or, in any case, registered in the related professional registers in the countries they belong to and for this reason authorised to the exercise of the profession
- e) professional companes;
- f) engineering companies;
- f- bis) service providers of engineering and architecture Category 12 of Annex IIA of the mentioned Italian Law established in other States, formed in accordance with the legislation in force in their respective countries;
- g) temporary teams made by people referred to in subparagraphs d), e), f), fa) and h);
- h) stable consortia of companies of professionals and engineering companies

Considering the complexity and interdisciplinary nature of the object of this competition the Bidding Authority envisages the participation of multidisciplinary design teams, composed of experts from various disciplines involved in the competition, however, with <u>compulsory presence</u> of an architect or a planner or a civil and environmental engineer registered in their respective registers.

To promote the presence of young professionals, temporary teams must provide, <u>on penalty of exclusion</u>, the presence of at least one qualified professional registered in the architects' or engineers' Registry since no more than 5 years.

Participation is allowed also to employees in accordance with the rules governing the employment relationship.

Each group not formally constituted must appoint a team leader. Such designation shall be expressed in the application form. All group members will be acknowledged as holding authorship of the proposal, with equal rights and title.

For each competition a team has collectively the same rights as an individual competitor.

Each contestant may submit only one proposal, on penalty of exclusion from the competition.



Competitors may not be part of more than one group, either as team leader or as member of the group, nor as a consultant or collaborator; if a competitor is part of more than one group, all the groups which he/she is a member of will be excluded from the competition.

Each group is allowed to present only a proposal, on penalty of exclusion.

Art. 7 - CONDITIONS OF EXCLUSION/INELEGIBILITY

The participation to the competition is not allowed to:

- The administrators, counsellors and employees of the Bidding Authority and of the Padua Municipality
- The employers or those having any kind of working relation or permanent and/or well-known collaboration with the Bidding Authority and with the Municipality
- Those who are inhibited by law or disciplinary action to the profession
- Those having participated, in any capacity, to the organisation of the competition, to the drawing up of the competition notice and to the definition of the documents attached.
- The components of the jury, their husband or wife, their relatives or relatives-in-law up to the third degree included:
- Those who are in the conditions mentioned in paragraph 1 of Article. 38 of Legislative Decree. No. 163/2006.

Art. 8 - ADMINISTRATIVE DOCUMENTS

The competition will take place in a single step, at the end of the evaluation process a merit ranking list will be published.

The official language of the competition and its brief is Italian. All the documents must be submitted in Italian.

To participate the candidates will have to:

- 1. Register to the competition filling the form available on the internet site of the competition, following link http://goo.gl/jqAUpX.
 - The secretariat will confirm the registration transmitting an email containing <u>an identification code</u> which has to be reported in the documentation project send in the further phases.
- 2. To download the competition documentation (art. 4)
- 3. To deliver the project proposal according to the procedures described below within 12.00 p.m noon on <u>Friday</u>, <u>June 12</u>, <u>2015</u> at Padua Chamber of Commerce Protocol Office (date and hour attested by receipt of Protocol office).
- 4. The secretariat will publish on the dedicated website the identification code list related to the project correctly received.

Delivery of Materials and Terms of Delivery

Entries must be received, according to the procedures, by Camera di Commercio di Padova, ufficio Protocollo,
Piazza Insurrezione 1a - 35137 Padova ITALIA



The envelope must bear the phrase:

"International competition of ideas PadovaSoftCity" Project... (id project) DO NOT OPEN

Competition papers content:

The inside of the package must contain <u>two envelopes</u>, hermetically closed. Each envelope should bear only outside the identification code of the project and the phrase " administrative envelope " or " Project Proposal envelope ".

Administrative envelope should contain:

- Print of the the mail received by the Secretariat during the registration process
- Identification of the team leader t and self-declaration of compliance (art . 6 of this announcement subjects in art . 90 , paragraph 1, d) , e) , f) , fa) , g), h) of art . 90 of Legislative Decree . No. 163/2006 , registered in the rolls);
- Identification documents of the subjects participating in the group;

Project Proposal envelope should contain:

- A DVD or other media support containing the following documents (<u>written in Italian</u>):
 - a report setting out the reasons and the main characteristics of the solution designed/proposed (maximum 10 pages in A4 format)
 - ♦ Maximum 5 graphic tables jpg 300 dpi A1 (594 mm x 841 mm) containing :
 - general plans in scale 1 : 2000 with the representation of the design ideas , expression of a broad strategic vision of urban transformations that must involve the urban organism as a whole;
 - > planimetric extracts of significant areas on ascale of not less than 1:500;
 - prefigurements urban (render, photomontages , photographic);

❖ PLEASE NOTE :

- all the documents in the envelope "Project Proposal" should not contain any indication (logos, names, or other signs of recognition) that may allow the identification of the team or its members;
- > all documentation submitted must be in Italian :
- Each paper of the project will have to be marked with Ideas competition Padua Soft City XXXXX Project "

Art. 9 - JURY

The jury will be composed as follows:

- 1. An expert in the field representing Padua Municipality;
- 2. An expert in the field representing the Register of Architects, PP and C. of Padua;
- 3. An expert in the fieldrepresenting the Order of Engineers of Padua;
- 4. An expert in the field representing of Padua Soft City Association;
- 5. A member representing Council of Professions of Padua;



The Chairman is appointed by the Jury.

For the secretary activities will be appointed a member of the Technical Secretariat, without voting rights.

The jury, after having verified for each proposal the respect of anonymity and the formalities established for the proceeding, will carry out the evaluation in one or more private sessions.

The jury will select the best five proposals and among them the winner.

All jury decvisions will be taken by majority vote; in the case of a tie the President's vote is decisive.

The minutes of the Jury will be signed by all its members at the end of the work, published on the website of the Bidding Authority and made available to all participants.

The jury excludes the proposals which do not meet the requirements contained in this announcement, and the documentation that is not required on art. 8.

Art. 10 - JUDGING CRITERIA

The proposals will be evaluated according to the Article. 2 of this notice.

The jury will attribute a score to each proposal with a maximum grant of 100 points, according to the following criteria:

1	Uniformity and harmony of the design solution, with reference to functional and social mixité, to the centrality, quality and interaction of the open spaces of relationship and services, with the residence, commercial services, work activities and leisure time	up to 30 points
2	Promoting competitiveness, attractiveness and territorial marketing policies of Padua Soft City, meaning the ability to attract, develop resources and clear competences for a knowledge economy	up to 30 points
3	The efficiency of mobility, with particular reference to public transport and pedestrian and bicycle mobility introduction of the concepts of slow mobility	up to 20 points
4	Connection to European "Smart City" target :	up to 20 points



Art. 11- AWARD

The jury will award one winner who will be assigned a prize of 25.000 Euro.

The additional four best projects selected by the jury will be mentionned with "honorable mention" and the assignment of a license plate.

The prize money is intended inclusive of all related taxes and social security.

The best five projects selected by the jury will be exhibited in Padua Chamber of Commerce and presented in a public context, as part of the awards ceremony. In oreder to assure the best success to the ceremony, the bidding authority reserves the right to request to the participant the production of special tools (boards, plastic ...) useful to the public presentation of the 5 best projects.

Art. 12 - USE AND OWNERSHIP OF THE PROJECT

The Biddimg Authority reserves the right to publish or promote the collected projects as participants in the competition renounce to all claim for use of their materials.

The Bidding Authority retains full ownership of the materials submitted, according to the law provisions regarding the copyright

Art. 13 - CALENDAR

Opening of the registration	from 13 February 2015	
Questions by the participants	within 31 March 2015	
Upload/delivery of the projects	before 12 June 2015 , 12:00 h	
Starting jury works	within 15 June 2015	
Ending jury works	within 29 June 2015	
Announcement of winners	by the fifth working day following the conclusion of the Jury	

Art. 14 - ACCEPTANCE OF THE TERMS AND CONDITIONS OF THE COMPETITION ANNOUNCEMENT

The Chamber of Commerce of Padua and all those involved in any way in this competition agree to settle amicably any dispute that may arise about the validity, effectiveness, interpretation, execution and termination of this competition through an attempt at mediation to be held at the Chamber of Commerce of Vicenza.

In the case that th edispute wil not be resolved by mediation , the same will be defined by a single arbitrator appointed by agreement of the parties or, in case of disagreement , the Chairman of the Arbitration of the Chamber of Commerce of Vicenza .



The arbitration will be according to law and ritual; will be held under the <u>Rules of Arbitration</u> of the Chamber of Commerce of Vicenza, which the parts declare expressly to know and agreed.

Art. 15 - FINAL RULES

By entering and taking part to the competition, the competitors accept all the clauses of the competition notice.

Submission of materials is the sole responsibility of individual participants, at their exclusive risk; no claims of any kind will be allowed in the case of late arrival or if undelivered, just as no claims of any kind will be allowed if the entrant should be excluded from the competition, if the project – due to information lacking, incomplete or imprecise indication on the outside, or in any case for error attributable to third parties – does not arrive in a timely fashion.

Art.16 - PRIVACY CLAUSE

All collected personal data will be used exclusively for the goals connected with procedures of this competition Under Article. 7 of Legislative Decree no. 30.06.2003 No. 196.