



EU4Business

STeP-IN

Sustainable Textile Cooperation for Innovation

3-DAYS B2B EVENT IN ITALY

FEBRUARY 8-10, 2022

organized by **Unioncamere del Veneto – Leader Partner**

B2B will take place through the B2match web platform and the business meetings are reserved for SMEs already registered, that participate in STEP IN project



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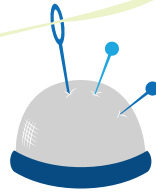


FEBRUARY 8TH, 2022

**FOCUS OF THE EVENT IN ITALY:
FASHION COLLECTIONS, DESIGN AND BRANDING, EU SMES/BUYERS**

(Italian time)

- 9.15 -9.35 Veneto Fashion Board – Textile and fashion system in Italy and in Veneto: the economic characteristics and the main challenges**
Roberto Bottoli – Coordinator of Tavolo della Moda – “Veneto Fashion Board”
Stefano Miotto – Director of Confindustria Veneto SIAV Spa
- 9.35- 10.15 The Role of the Enterprise Europe Network and the Sector Group Textile and Fashion for entrepreneurs and SMEs**
Federica Leonetti, Business advisor for Enterprise Europe Network and Chair of the Sector Group Textile - Unioncamere Piemonte
- 10.15- 10.30 “Trends in trade and economic cooperation between Ukraine and the Italy. Trade support system implemented by the Ukrainian Ministry of Foreign Affairs ”**
Tetiana Denysenko, Third Secretary of the Embassy of Ukraine in the Italian Republic
- 10.30- 13.30 B2B meetings according to the individual agenda.**



FEBRUARY 9TH, 2022

**9.30 -17.00 (Italian time)
B2B MEETINGS ACCORDING TO THE INDIVIDUAL AGENDA**

FEBRUARY 10TH, 2022

**9.30 -17.00 (Italian time)
B2B MEETINGS ACCORDING TO THE INDIVIDUAL AGENDA**

STeP-IN

Sustainable Textile Cooperation for Innovation

3-DAYS B2B EVENT IN UKRAINE

FEBRUARY 16-18, 2022

organized by Ukrainian Partner "Institute of Regional Development"

B2B will take place through the B2match web platform and the business meetings are reserved for SMEs already registered, that participate in STEP IN project





FEBRUARY 16TH, 2022

**FOCUS OF THE EVENT IN UKRAINE:
TEXTILE MANUFACTURING, SUBCONTRACTING, EQUIPMENT, SMES BUYERS/
DISTRIBUTORS, CERTIFICATION, REGULATION, SPECIFIC COOPERATION**

OPENING SESSIONS FOR B2B MEETINGS OF ITALIAN AND UKRAINIAN SMES

(Italian time)

11.00 - 11.20 "Presentation of Ukrainian textile sector, export-import development and its trends"

Andriy Lytvyn, deputy Director of the State Institution "Office for the Development of Entrepreneurship and Export"

11.20 - 11.40 "Customs regulations of export import relations in the textile sector between Ukraine and EU"

Maria Mulyava, CEO of GTL logistics company

11.40 - 12.00 "Trends and needs in the Ukrainian textile sector"

Tetyana IZOVIT President of the Ukrainian Association of Enterprises of Light Industry "Ukrlegprom"

12.00 Video-Presentation of the Ukrainian Fashion Week

Iryna Danelevska, President of Ukrainian Fashion Council

12.30-15.00 Lunch break

15.00 -15.30 Video – Presentation of the Kyiv Fashion Week

15.30-16.00 Video-Visit to the BEVZA, Kyiv-based women wear brand

16.00-16.30 Video-Visit to the "Edelvika Private Joint Stock Company"
(producer of fabrics)



FEBRUARY 17TH, 2022

9.30 -17.00 (Italian time)

B2B MEETINGS ACCORDING TO THE INDIVIDUAL AGENDA

FEBRUARY 18TH, 2022

9.30 -17.00 (Italian time)

B2B MEETINGS ACCORDING TO THE INDIVIDUAL AGENDA