

## Empowering Women Entrepreneurs 30 - 31 May 2022 online

### Background

Nowadays, when speaking about entrepreneurship, we need to take into accounts the needs and the challenges that are typical of specific groups of entrepreneurs, who are united by their specific situation, such as women entrepreneurs are.

This event is born with the aim of offering women entrepreneurs the opportunity of discussing together the issue that they commonly face and to find possible solutions.

Building on the experience of the Eurochambres Women network, and of the national Chambers network, 4 main topics for discussion have been identified, all focusing on the need of businesses to adapt to a rapidly changing environment:

- **Economic transition:** *Exploring the full potential of businesses: how to re-skill and prepare yourself / your staff to the green and digital transition*
- **Digital transition:** *the use of new technologies in the management of the entire supply chains: from the suppliers to the relationship with customers.*
- **Green transition:** *access to finance to support the green transition of companies, with special regards to circular economy*
- **Social transition:** *Healthy workplaces for employees and digital workspaces for effective time management as key of social growth*

Clearly, the current crisis in Ukraine cannot be forgotten. Therefore, the discussion around all the four topics above will take into account the repercussion of the crisis on the business community and a reflection on what entrepreneurs can do in the current situation.

### Structure

The event will start in the afternoon of 30 May and continue in the morning of 31 May.

In the first part, women entrepreneurs participating in the event will be invited for an opening session with the welcome of Martha Schultz, Chair of the Network, and Martina Dlabajová, Member of the European Parliament.

Afterwards, in the second part of day one and on day two, participants will be invited to join four working sessions, focusing on the topics outlined above.

Each session will last for one hour and a half, and will be structured as follows:

1. Short introduction by moderator
2. Presentation of current initiatives on the topic by a network focusing on it
3. Presentation of a first best practise on the topic (of an entrepreneur or of a Chamber)

4. Presentation of a second best practise from an entrepreneur from the Balkan region, to tackle the challenges faces in the sector by businesses during the 90s' war.
5. Discussion among participants, sharing ideas, struggled, best practices, initiatives.

At the end of the second half day, participants will re-group for a closing session, where the outcome of each sessions will be presented by a rapporteur.

## Programme

### Part 1 – Monday, 30 May

- 14:00 – 14:30: Opening
- 14.30 – 16.00: Session on Economic transition
- 16.00 – 17.30: Session on Digital transition

### Part 2 – Tuesday, 31 May

- 09.30 – 11.00: Session on Green transition
- 11.00 – 12.30: session on Social transition
- 12.30 – 13.00 Closing session

## Registration & Contacts

Registrations will open on 19 April 2022 at the [following link](#) and will close on 25 May.

The aim of the event is to foster the discussion and interaction among women entrepreneurs. Therefore Chambers' employee are welcome to attend the meeting as observers, while entrepreneurs are expected to take active part in the discussion.

The event will take place in English.

More information:

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