

Thematic Group Women Entrepreneurship

MEETING AGENDA

Date: 28th – 29th November 2024

Chamber of Commerce of Bolzano-Bozen, Italy

Via Alto Adige 60 | I-39100 Bolzano / Südtiroler Straße 60 | I-39100 Bozen

Location on Google Maps: <https://maps.app.goo.gl/bjYEuEfv5jWRugjWA>

Registration link: <https://forms.office.com/e/USCmT89BaA>

Thursday, 28th November 2024, Chamber of Commerce of Bolzano-Bozen premises

14:00 – 17:30

Connection link for online participants DAY 1:

<https://us02web.zoom.us/j/88629406798?pwd=jmAOG7pBMo0E6J61KX0km8pwcYO5Vv.1>

12:30 13:00	Registration of the participants & networking lunch with the participants of the Decentralised Training
14:00	Opening & welcome addresses <ul style="list-style-type: none"> Luca Filippi, Deputy secretary general of the Chamber of Commerce of Bolzano-Bozen, co-chair of the EEN TG WE & coordinator of the Community of Interest for Women Entrepreneurship of Eurochambers Sanja Popović Pantić, Chairwoman of the EEN Thematic Group Women Entrepreneurship
14:10	Women Entrepreneurship in the new project period <ul style="list-style-type: none"> Marijana Juras, European Commission - DG GROW (ONLINE) Idaira Robayna Alfonso, Project Adviser at EISMEA (ONLINE)
14:30	Presentation of the host organisation and the South Tyrolean ecosystem <ul style="list-style-type: none"> Georg Lun, Director of the Institute for economic research Verena Thaler, Talentcenter Bolzano-Bozen Caterina Sperandio, “Women in the economy” initiative CCIAA BZ

15:30	Coffee break and networking
16:00	Introduction of the TG WE members from the perspective of the strengths they bring to the group <ul style="list-style-type: none"> All members
16:30	Support to WE thorough EEN2EIC project <ul style="list-style-type: none"> Stefania De Santi, APRE - Agenzia per la Promozione della Ricerca Europea (ONLINE)
17:00	Final conclusions and Q&A GROUP PHOTO
20:00	Joint dinner (self-paid) We have a reservation at Batzen Häusl , Via Andreas-Hofer 30 / Andreas-Hofer-Str. 30 – Bolzano-Bozen, at 20:00 o'clock. Location on Google Maps: https://maps.app.goo.gl/325T6GtPKPCiYSvQ6

Friday, 29th November 2024, Chamber of Commerce of Bolzano-Bozen premises

09:00 – 13:00

Connection link for online participants DAY 2:

<https://us02web.zoom.us/j/88680231719?pwd=oq0WFO3h6Y6a7Jn8kGKbcSH7aAdK1P.1>

09:00	Welcome and sign-in
09:30	Greetings from Annemarie Kaser , President of the Council for the Promotion of Women Entrepreneurship of the Chamber of Commerce of Bolzano-Bozen
09:40	TG WE activities in 2024 Report <ul style="list-style-type: none"> Sanja Popović Pantić, Chairwoman of the EEN Thematic Group Women Entrepreneurship Presentation of the ongoing TG WE initiatives conducted by TG WE members: Initiative Match2Achieve with SG Agrifood and SG Digital <ul style="list-style-type: none"> Giulia Sirigu The new edition of the 3-minute pitch e-catalogue <ul style="list-style-type: none"> Cristina Maria Barbosa (ONLINE)



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	Take aways and feedback from the Decentralised Training <i>SheAdvisory Bootcamp: how can EEN advisors support women in business</i> <ul style="list-style-type: none"> Luca Filippi, Caterina Sperandio, Francesco Tosi
10:30	Greetings from On. Herbert Dorfmann , Member of the European Parliament representing South Tyrol and Coordinator of the EPP parliamentarians in the Agriculture Commission
10:45	Coffee break & networking
11:15	Communication Working Group: TG WE on Social Media <ul style="list-style-type: none"> Cristina Maria Barbosa (ONLINE)
11:30	The commitment of the Italian Chamber system in promoting female entrepreneurship: the Gender Equality Certification and initiatives for the dissemination of entrepreneurial culture <ul style="list-style-type: none"> Tiziana Pompei, Deputy Secretary General of Unioncamere, Rome (ONLINE)
12:00	Activities and events planning for 2025 Next TG WE meeting
12:15	Final conclusions and Q&A
12:30	Goodbye lunch



OPTIONAL MEETING PARTICIPATION

Members of Chambers of Commerce and Industry are particularly invited to join.

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14:00 – 15:30

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https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzkyODRjODQtZWMyMS00Mzc3LWlwNWUtMjYzMmQxMzQ2ODU2%40thread.v2/0?context=%7b%22Tid%22%3a%22659da568-e262-47dd-945a-4b313a786e50%22%2c%22Oid%22%3a%22276d0201-4ddd-448a-8023-401fe95d2d7c%22%7d

14:00	Start of the meeting of the Community of Interest for Women Entrepreneurship by Eurochambres <ul style="list-style-type: none">• Luca Filippi, coordinator of the Col• Giulia Rocchi, Member Relations Manager at Eurochambres & coordinator of the Eurochambres Women Network (EWN)
14:10	Presentation of the activities in support of female entrepreneurship of the Forum of the Adriatic and Ionian Chambers of Commerce
14:30	Q&A
14:40	Brainstorming on the upcoming EWN survey – what data would be interesting for regional/local Chambers
15:30	End of the meeting



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