

**Interreg**



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 **ECCENTRIC**

A decorative graphic element consisting of a white wave-like shape with a green outline, positioned on the left side of the slide.

# ECCENTRIC project

## Project presentation

*Marine technologies and implementation for a sustainable blue economy*

Padova – 13<sup>th</sup> November 2024

# ECCENTRIC – An overview

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Enhancing circularity in the Adriatic area supporting innovation and growth of the blue-economy emerging sectors

## **DURATION**

01/04/2024 - 30/09/2026  
30 months

## **ECCENTRIC Blue Emerging Sectors**

*Marine Energy - Maritime surveillance and security -  
Maritime infrastructures*

## **PARTNERSHIP**

Italy: T2i (project coordinator), Maritime Technology Cluster FVG, University of Bologna, IMAST Cluster, CNA Abruzzo

Croatia: Marinn – Maritime Innovation Cluster, HAMAG BICRO, Croatian Chambers of Economy

**Associated partners:** ARTI Puglia, Croatian Ministry of Sea, Traffic and Infrastructures, Regional Agency Primorsko Goranska County PRIGODA, Emilia Romagna Region, ALUTECH Development Center, Italian Business Angels Association IBAN

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## Overall project objective

ECCENTRIC project aims at increasing the collaboration between SMEs on emerging blue-economy sectors to boost the green transition in the Adriatic Area.

- SMEs and researchers will test a methodology to collaborate
- and they will be supported to attract public/private investments

### WP1 – Specific Objective

- elaborate **3 strategic development roadmaps** to boost their growth
- conceptualise 2 methodologies to strengthen SMEs and R&TT collaborations and attract investments

### OUTPUT 1.1

Cross-Border exchange and study visits for blue-economy innovation

### WP2 – Specific Objective

- test roadmaps and methodology n.1 between SMEs and R&TT dealing with advanced technologies (**robotics, sensors, new materials, electronics components, data-driven tools, etc**)
- test financial assessment tool to develop collaborations and boost sustainable innovation in Adriatic Area

### OUTPUT 2.1

50 SMEs assisted for new sustainable products and processes

### OUTPUT 2.2

3 Collaborative Support for SME Innovation by Research Centers

### WP3 – Specific Objective

- assess the 2 methodologies tested to boost blue-economy emerging sector
- develop the ECCENTRIC Action Plan to support the uptake of the ECCENTRIC outputs and results

### OUTPUT 3.1

SME Facility for enhanced collaboration and financial planning in blue-growth sectors

# Project RESULTS



## Result 1

- The ECCENTRIC result will forecast two organizations adopting and scaling up the key solutions, a methodology for matching SMEs with research organizations and an AI-based tool for assessing SMEs' investment and financial needs.
- The PPs will draft an adoption plan for integrating the solutions into the organisations' business operations up to one year after the end of the project.
- The adopter's organisations will formally sign additional contracts/agreements with the LP

## Result 2

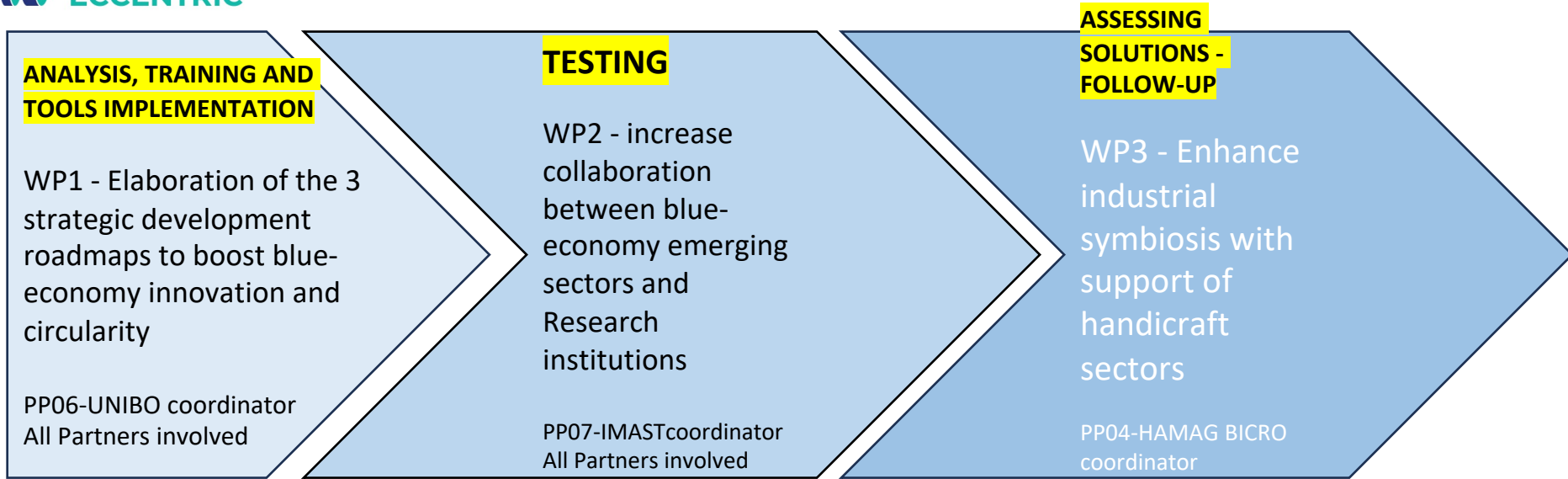
- 4 ECCENTRIC partners will organize exchange activities to continue assisting SMEs for their innovation purposes.
- Partners will commit to award every year one SMEs/start-up that developed a new product concerning the emerging blue-economy sectors

## Result 3

- 10 SMEs will introduce product or process innovation due to the support provided
- SMEs will sign a letter of interest/agreement to continue the collaboration with R&TT institutions/innovation providers

# WORKPLAN

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## COMMUNICATION ACTIVITIES – PP04-HAMAG-BICRO

From RP1 to RP2

From RP3 to RP5

From RP2 to RP4



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**THANK YOU FOR YOUR ATTENTION**