KEY FUNDING OPPORTUNITIES FOR BLUE ECONOMY INNOVATION



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Fig. 2.17: EU funding, financing and support to financing*

European Commission:

Multiannual Financial Framework 2021-27 (long-term budget):

- Horizon Europe
 - European Circular Bioeconomy Fund
 - Copernicus
 - European Innovation Council
- European Maritime, Fisheries and Aquaculture Fund (EMFAF)
- Program for Environment and Climate Action (LIFE)
- Connecting Europe Facility (CEF)
- InvestEU
 - Climate and Environmental Solutions includes InvestEU Blue Economy
 - Blue economy sectors targeted under several windows
- Cohesion Fund (CF)
- Just Transition Fund
 - Sustainable Europe Investment Plan

European Regional Development Fund

European Defence Fund

NextGenerationEU (temporary instrument)

Recovery and Resilience Facility

Other sources of EC funding

- Emission Trading System
 - Innovation Fund
 - Modernisation Fund
- Renewable Energy Financing Mechanism

European Investment Bank

- Blue Sustainable Ocean Strategy (Blue SOS)
- Clean Ocean Initiative

Mechanism exclusively

Note: *Given the number of initiatives that exist, this section is not comprehensive; rather, it focuses on some of the more prominent initiatives.

Source: European Commission - public investments in the EU blue economy²⁹



NON-EXHAUSTIVE

Financing instrument	Funding type
BlueInvest Fund	Grants, Equity
EUREKA	<u>Grants</u>
European Defence Fund	<u>Grants</u>
Modernisation Fund	Grants, premiums, guarantee instruments, loans or capital
	injections
European Regional Development fund	<u>Grants</u>
European Agriculture Fund for Rural Development	Grants, loans, microcredits, guarantees, equities
Horizon Europe: EIC Accelerator	Grants, Equity
EU Innovation Fund	<u>Grants</u>
Connecting Europe Facility (CEF)	<u>Grants</u>
Just Transition fund	<u>Grants</u>
<u>Digital Europe</u>	Grants
European Maritime, fisheries and Aquaqulture Fund	Grants, loans, guarantees
(EMFAF)	
<u>LIFE</u>	<u>Grants</u>
EUROSTARS	Grants
COSME	Equity, Debt, Guarantees
Ocean innovation Challenge (UNDP)	Grants
European Investment Fund - the SME initiative	co-funded through COSME and/or H2020
European Agriculture Guarantee Fund	<u>Direct payments</u>
European Social Fund	Grants, loans, guarantees, equity, quasi-equity
European Tech Champions Initiative (ETCI)	Investment in large-scale venture capital funds
InvestEU herein European Investment Fund	Grants, Equity
European Investment Bank EIB	Loans, Equity, Guarantees, Advisory services, tech
	transfere, European Angles Fund
European Investment Fund (Equity)	



Source: Sustainable Blue Economy Partnership

The SBEP funded by Horizon issues its own calls for transnational research and innovation projects #

Last funding call was in April (closed) with the following topics (1) Digital Twins of the Ocean at regional sub basin scale

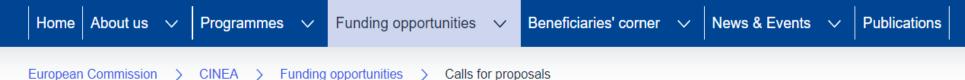
- (2) Blue economy sectors, development of marine multi-use infrastructures
- (3) Planning and managing seauses at the regional level
- (4) Blue Bioresources



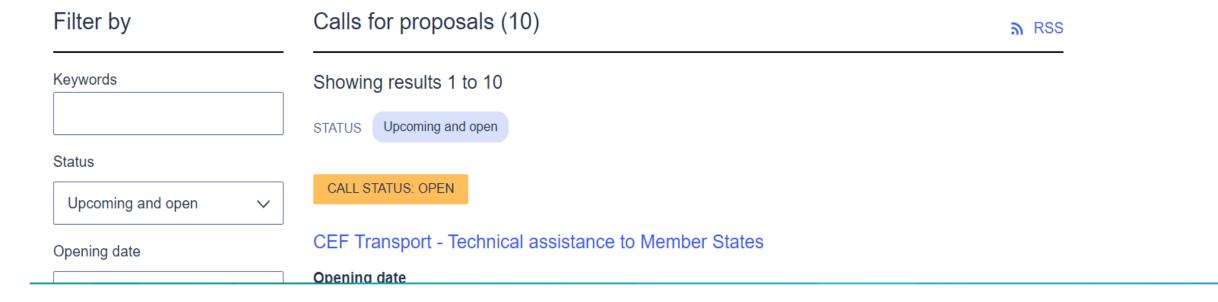


Q Search

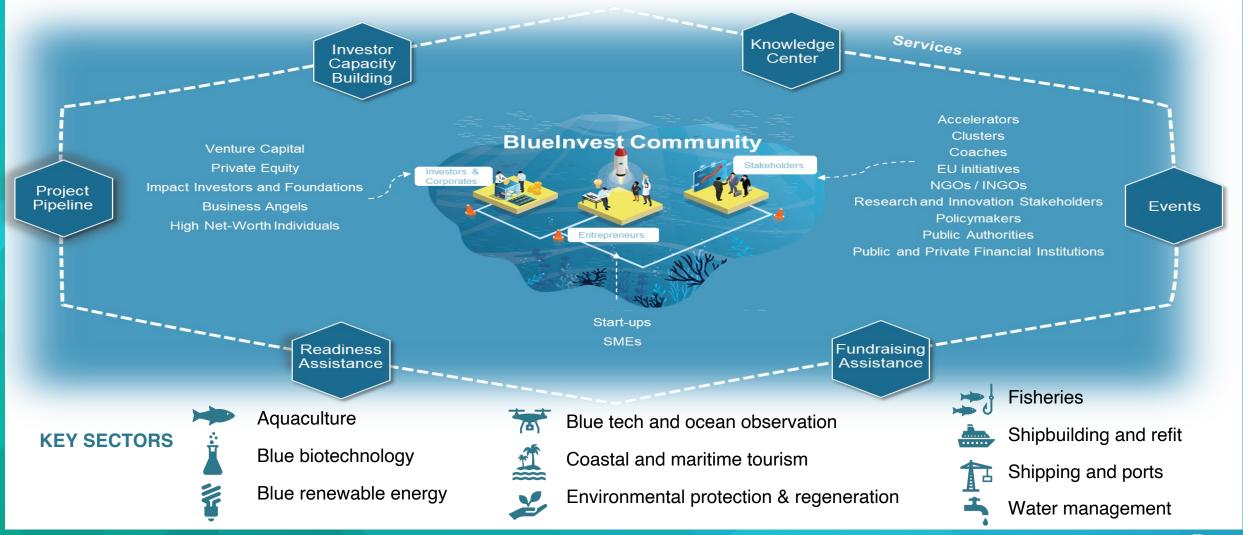
European Climate, Infrastructure and Environment Executive Agency



Calls for proposals



BlueInvest I Fostering innovation & growth in the Blue Economy





BlueInvest | Track Record (BI I+II 2019 – 2024)



1700+

Active community members

68

Events organised

4300+

B2B meetings

90%

Satisfaction



319

Beneficiaries

60

Success stories

217

Certified coaches

96%

Satisfaction

€300 million+

Investment secured by beneficiaries



560+

Companies featured

900+

Projects in the database

36

Countries represented (EU and associated countries)

INVESTORS

1900+

Investors informed on blue economy opportunities

290

Investors in the **BlueInvest Community**

156

Investors trained on sustainable blue economy topics

560+

Introductions between Investors and Blue SMEs

INVESTMENT LANDSCAPE

€43.8 million
BlueInvest Grants

+/- €330 million
Funds raised by BlueInvest
Fund

ca. 700 € million Funds raised by InvestEU Blue Economy (by 2027)

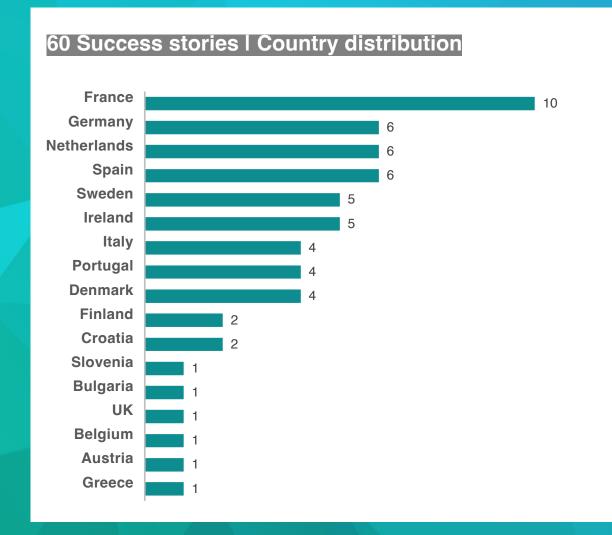
+/- 30
Dedicated Blue Funds

8
Current Blue Economy
Fund Managers





BlueInvest Success Stories

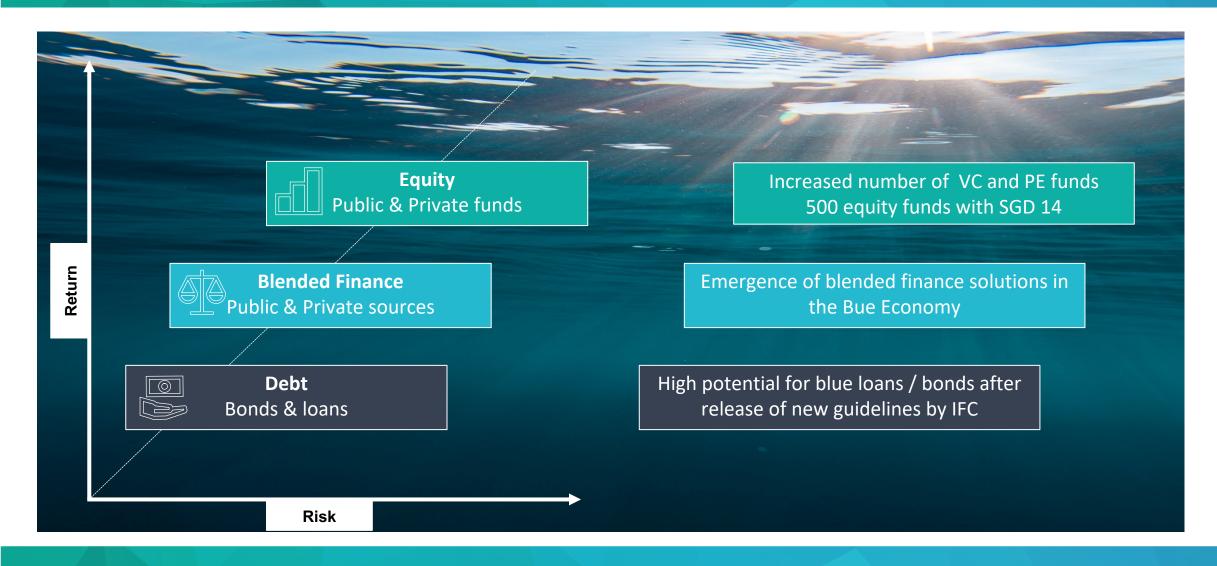






BLUEINVEST + expansion of private financing options





Investors with blue funds / strategies











































Katapult Ocean



















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Deals & trends across sectors



Uptake in deals' activity

270

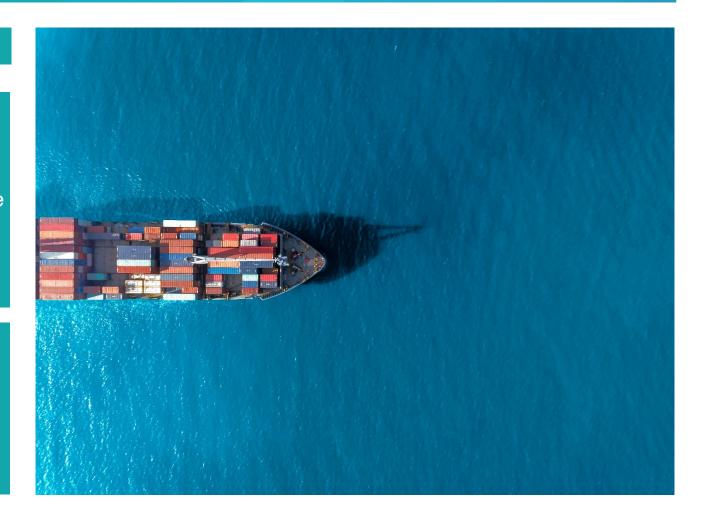
deals/year 2021-2023 compared to 80 deals/year before 2017

2000+

EU & international investors involved in those deals

1 out of 3

deals occurred at early stage of investments, ahead of growth stage investments.

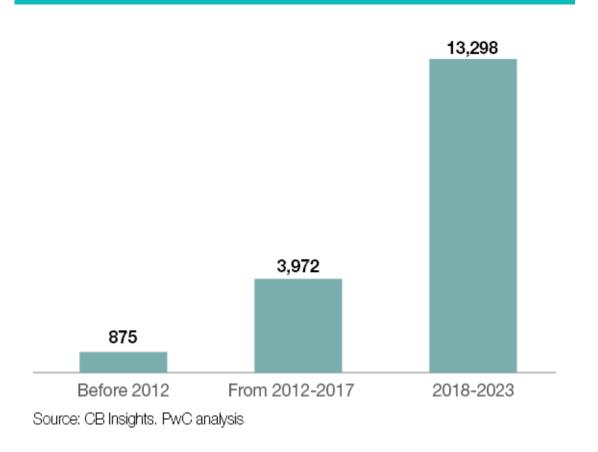


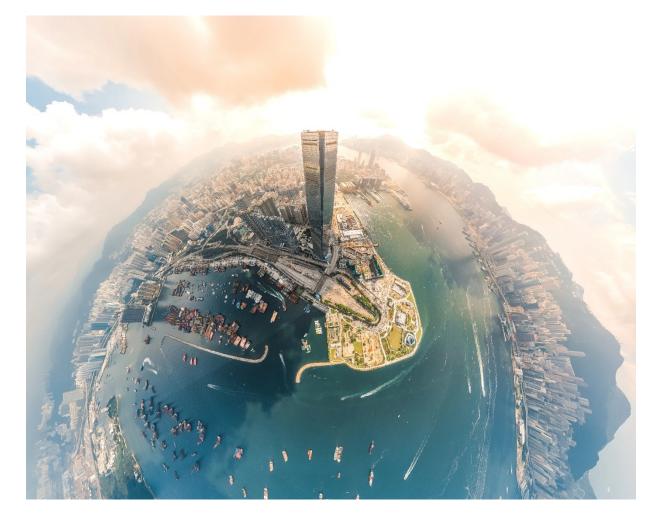
^{*} Based on the sample studied

Deals & trends across sectors



Record volume of investments



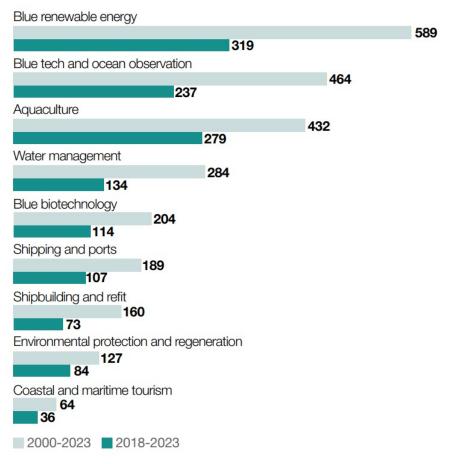


^{*}Based on the sample studied

Deals & trends across sectors



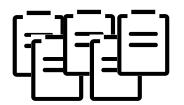
Uneven growth per sector





Source: CB Insights. PwC analysis

Process of the Blue Champions initiative (2024) BLUE











End of January

70 Eligible Applications
Total Inv. Cost: EUR
2400M

February-April
Methodology
Assessment &
Consultation with
PJ Experts & Loan

Officers

May September
Blue Champions
announced &
first Champions
onboarded to EIB
pipeline

September – October

Blue Champions Survey

November

Signature of 5 ASA and start of Advisory

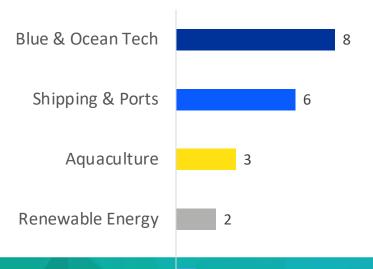
From 70 applicants to the **20 Champions:**

- Total Investment needs of applicants: EUR 4 bn
- Total Investment needs of the Blue Champions: EUR 2.4 bn
- Around three quarters of the investment needs would be covered by EIB support
- 5 Companies have been selected for Advisory Support

The Blue Champions







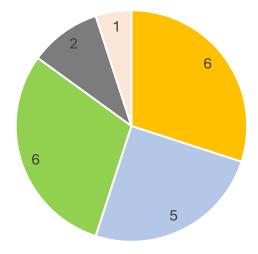
Finalists cover all sectors of the sustainable blue economy

Overview of the Blue Champions' status



Company	Country	Status
Alginor	Norway	Onboarded to loan officer - positive feedback, full handover done
BlueEyeRobotics	Norway	Onboarded to loan officer
Bound4Blue	Spain	ASA in progress (under EIC beneficiaries)
City of Genova	Italy	ASA in progress
DFDS	Denmark	Onboarded to loan officer - positive feedback, full handover done
Ecosubsea	Norway	Onboarded to loan officer
EnerOcean	Spain	Onboarded to loan officer - Discussion in progress
Flowatt	France	Applied to Innovation Fund, hence no ASA to avoid duplication
Inalve	France	ASA in progress
Innovamare	Croatia	ASA in progress
Ponant	France	Onboarded to loan officer – difficulty with French shipping due to tax lease
Mission SeaOrbiter	France	Onboarded to loan officer
Oceano Fresco	Potugal	Onboarded to loan officer – positive feedback, , full handover done
Prométhée	France	Onboarded to loan officer
SciDrones	Greece	ASA in progress
Schottel	Germany	Onboarded to loan officer - Too mature for VD
SmartOcean	Norway	Onboarded to loan officer
Unseenlabs	France	Onboarded to loan officer – positive feedback but no operation foreseen in the short term.
Wsense	Italy	Onboarded to loan officer – positive feedback, full handover done
Xshore	Sweden	ASA in progress

Number of Blue Champions per status

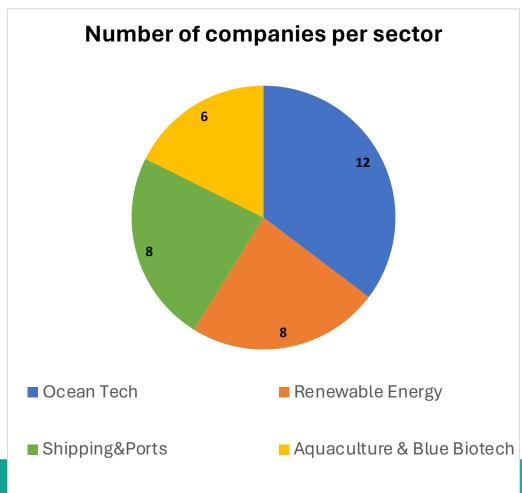


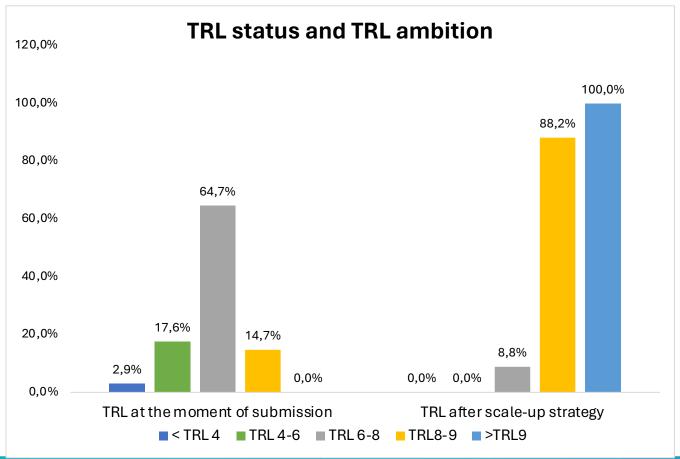
- ASA in progress
- Onboarded to loan officer positive feedback
- Onboarded to loan officer
- Onboarded to loan officer- is sues have been raised
- Applied to Innovation Fund



Survey Respondents – Key characteristics Res

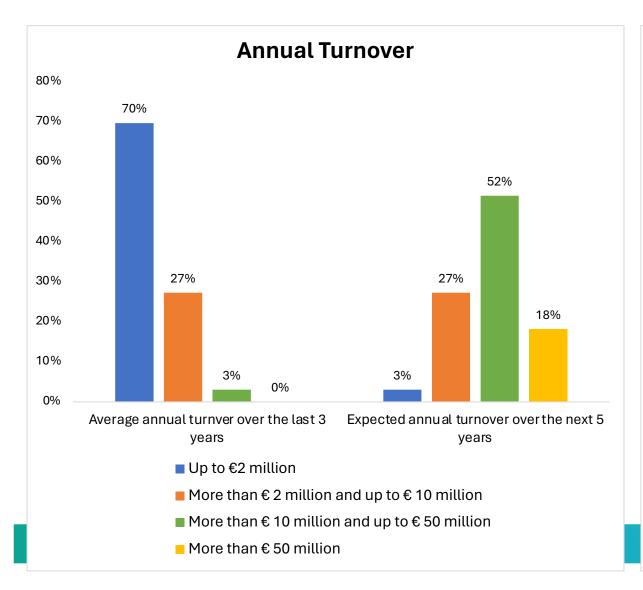


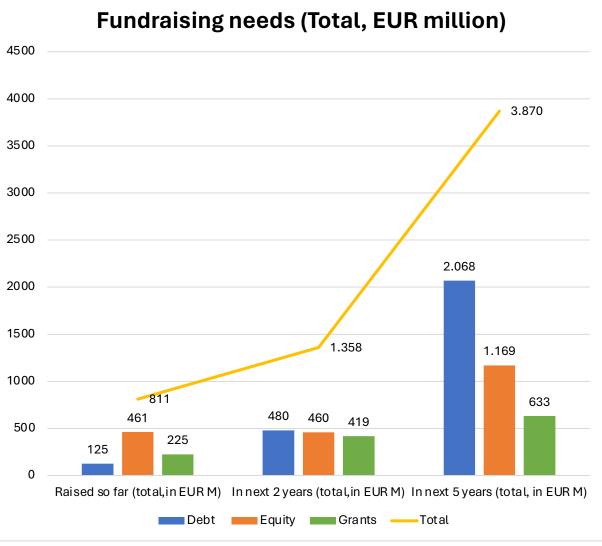




Size of the companies

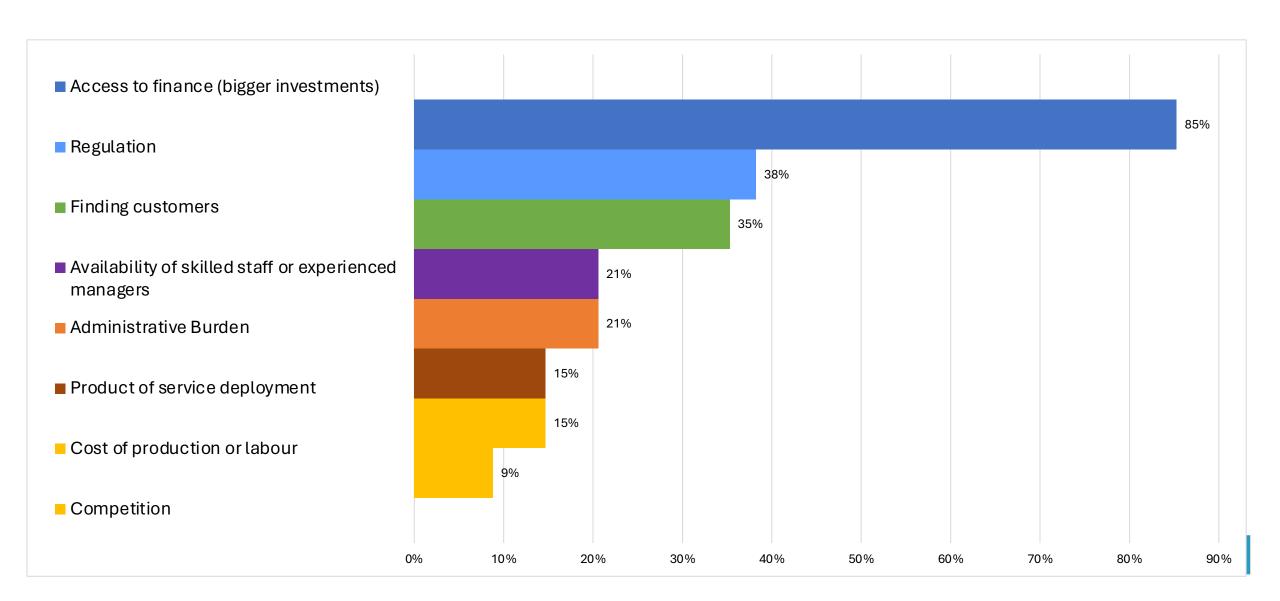






Barriers to Growth





Next Steps



- We will soon publish a **Market Report** with the information collected from the survey
- Advisory support of the 5 selected Blue Champions will start as of 14 November 2024.
- Blue Champions event in the **Blue Invest Conference 05 / 06 March 2025**