

CONNECTING YOU TO SOUTH AMERICAN

B2B PARTNERS, TRANSITION PROJECTS, INVESTMENT OPPORTUNITIES



June, 2025
Bogotá, Colombia

VISIT US
www.expogreentech.co



A large audience is seated in a conference hall, facing a stage. On the stage, a large presentation screen displays the text "Pero, para hablar de futuro debemos hablar de la Transición Energética." The audience is diverse in age and appearance, and the hall has a modern, high-ceilinged design with recessed lighting.

Position Your Company at the Forefront of Innovation in South America

Expo Greentech provides Italian companies a unique opportunity to showcase cutting-edge, eco-friendly in the fields of circular economy, energy transition, and environmental technologies.

During two days, Italian businesses will participate in tailored B2B meetings, conferences, and workshops, and engage directly with key decision-makers, government officials, and influential industry leaders who are driving the demand for green technologies across the region.

Building on the success of the inaugural edition, the upcoming edition in 2025 offers an even greater opportunity to establish your presence, build strategic partnerships, and contribute to South America's transition towards a more sustainable and decarbonized future.



Why Colombia?

With a

RENEWABLE ENERGY SOURCES

Include solar, wind, biomass, biogas, hydropower, geothermal, and marine energy.

CIRCULAR ECONOMY POLICY AND TAX BENEFITS AND EPR REGULATIONS

Encourage sustainable production and waste management.

STABLE MACROECONOMIC ENVIRONMENT, A HIGHLY SKILLED WORKFORCE, AND A ROBUST NETWORK OF TRADE AGREEMENTS

Colombia is emerging as a strategic hub in South America for green technologies and sustainable solutions.

TAX EXEMPTIONS AND DUTY-FREE IMPORTS

Support projects in renewable energy, circular economy, and environmental technologies like water treatment, soil remediation, and sustainable mobility.





Strategic Opportunities

● STRATEGIC B2B / B2G CONNECTIONS

Strengthen your business network with a personalized B2B/B2G agenda.

Meet one-on-one with government representatives and industry leaders, from Colombia and neighboring countries, fostering valuable connections and exploring new business opportunities.

● TAKE THE STAGE AT ECOFUTURO CONGRESS

Position your company as a leader by participating as a speaker at the Ecofuturo Congress.

Share your expertise, discuss industry trends, and present innovative solutions to a highly engaged audience of professionals.

● SHOWCASE YOUR BRAND WITH A STAND

Secure a prominent stand at Expo Greentech to present your company's cutting-edge solutions and engage directly with industry buyers, decision-makers, and potential partners from Colombia and South America.

● DEEPEN MARKET UNDERSTANDING WITH SITE VISITS

Gain exclusive access to key projects in Colombia, providing you with valuable insights into industry practices, challenges, and opportunities for collaboration and investment.

GOVERNMENT AND ENTITIES:

- 🌱 Environment and Sustainable Development
- 🌱 Agriculture and Rural Development
- 🌱 Science, Technology, and Innovation
- 🌱 Finance and Public Credit
- 🌱 Mines and Energy
- 🌱 Regulatory Commission for Energy and Gas - CREG
- 🌱 National Authority of Environmental Licenses - ANLA
- 🌱 Mining and Energy Planning Unit - UPME
- 🌱 Institute of Planning and Promotion of Energy Solutions - IPSE

SECTORS:

- 🌱 Agricultural Energy & Mines
- 🌱 Waste Management and Resource Recovery
- 🌱 Environmental Design and Ecosystem Restoration
- 🌱 Hazardous Waste Generators
- 🌱 Construction & Civil Work
- 🌱 Transport & Automotive
- 🌱 Food & Beverage
- 🌱 Technological Partners
- 🌱 Fashion & Textiles
- 🌱 Local Engineering
- 🌱 Oil & Gas

ROLES

- 🌱 Responsible for budget allocations
- 🌱 Policy Makers
- 🌱 CEOs, COOs, and CTOs
- 🌱 Purchasing, innovation, and sustainability managers



2024 Edition



CONGRESO ECOFUTURO



1.500 ASSISTANTS



309 BUSINESS MEETINGS

Some Buyers:



MINAMBIENTE





"Italy and Colombia are two strategic countries for developing technological innovation projects. Italy has innovation and technology, while Colombia — especially Bogotá — has the resources to drive companies that can pave the way for growth."

H.E. Giancarlo María Curcio
Ambassador of Italy in Colombia

"The private sector is a fundamental ally: Italian and Colombian companies play a leading role in reducing the risks of climate change and seizing the opportunities of innovation."

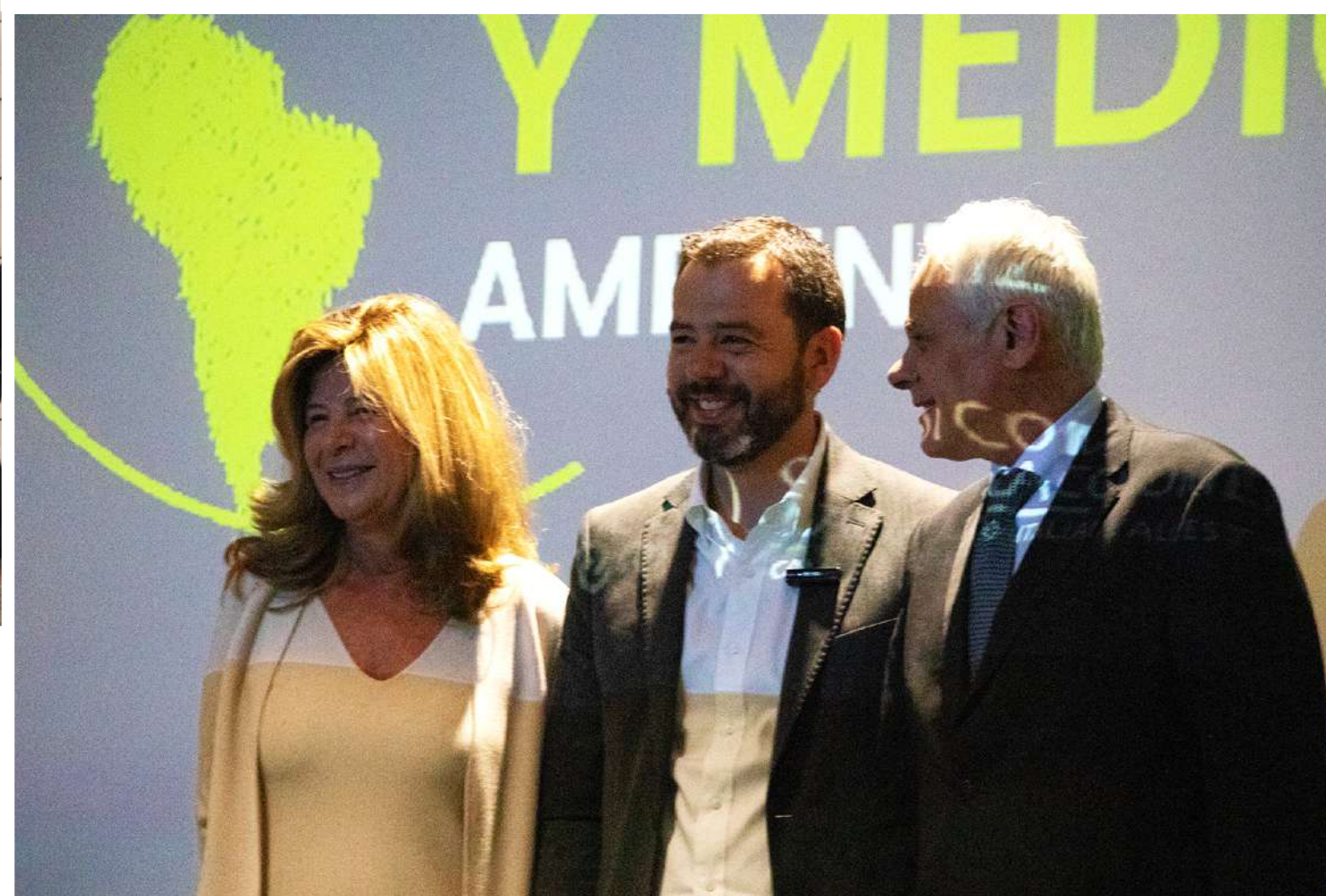
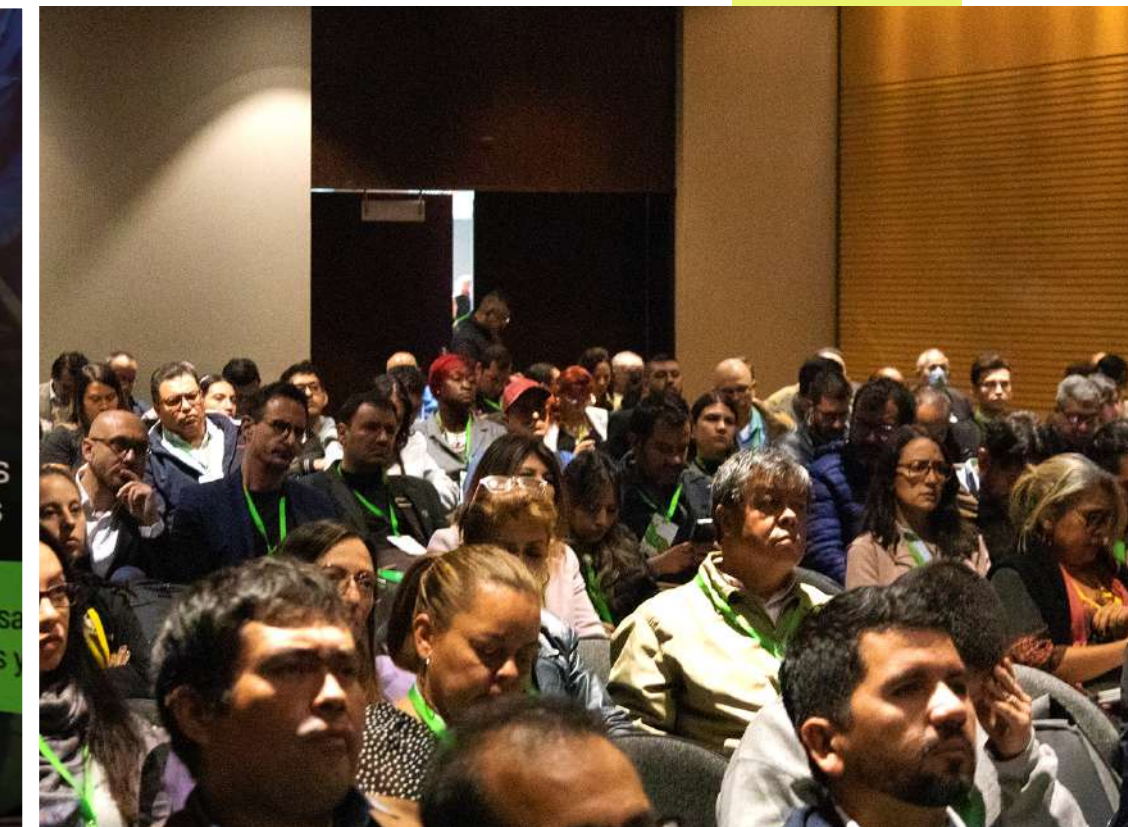
Carlos Fernando Galán
Mayor of Bogotá



Expo Greentech

2024

CAPTURING
THE HIGHLIGHTS





EXPO GREENTECH is a project organized by **CAMERA DI COMMERCIO ITALIANA PER LA COLOMBIA**, member of **ASSOCAMERESTERO**, the network of the Italian Chambers of Commerce in the world.

Our Entity works in alliance with the Italian Government, promoting commercial and economic relations between Italy and Colombia, supporting Italian companies to enter the South American market. We have long experience in managing large scale events, B2B agendas and business matchmaking.

INFORMATION

For more information about participation requirement, selection process and cost, please contact us.

You will be having a call with one of our event managers.

JUANA NEYRA
Jr Business Consultant

+57 312 5892799
greentech@ccicolombia.com

MATTEO GUASTONI
Senior Business Consultant

+57 3162126173
comercial@ccicolombia.com

**We look forward to welcoming you as
part of the Italian delegation at Expo
Greentech 2025!**

